

## **Information on the processing of personal data according to art. 13 of the GDPR 2016/679 (General Data Protection Regulation - GDPR)**

According to Article 13 of the General Data Protection Regulation no. 2016/679 (hereinafter, "GDPR"), Fondazione Hub Innovazione Trentino, with registered office in Trento, Piazza Mancini n. 17 (hereinafter, "HIT"), as **Data Controller**, herein provides information on the processing of personal data of persons who, through the appropriate form, register for the event "Positive Impact UX Challenge", pursuant to the public selection notice of 14/11/2023.

The processing of personal data is based on principles of correctness, lawfulness, and transparency. Personal data are collected for specific, explicit, and legitimate purposes and are also adequate, relevant, and limited to what is necessary with respect to the purpose for which they are collected and processed.

Personal data will be updated periodically in accordance with the purposes for which they are processed and they will be stored in such a way as to allow the identification of data subjects for a period not exceeding the achievement of the purposes for which the data are processed and in such a way as to guarantee adequate security.

### **1. Purpose of the processing and mandatory conferment**

The personal data you provide – as identified or identifiable individual – are processed by HIT to carry out the procedure related to the abovementioned selection notice and, in particular, for the purpose of (i) managing the organization of the event; (ii) complying with any contractual obligation deriving or connected thereto; (iii) fulfilling any obligation deriving from national and European legislation.

In accordance with such purposes, HIT will exclusively process personal data such as name and last name, address and contact numbers.

The provision of personal data and the consent to process them are necessary to follow up on your request; consent to the processing of your personal data for any additional purposes is optional.

Subject to specific and optional consent, separate and apart from the one required for the participation in the event, HIT will send you communications related to the future edition of the event or similar events.

### **2. Processing methods, automated decision-making processes and data retention times**

The processing of your personal data is carried out by means of information technologies, although potential processing in paper form are not excluded. Personal data are processed using appropriate measures to guarantee confidentiality, prevent loss, illicit and incorrect use and prevent access by unauthorized third parties.

No automated decision-making processes are used to process your personal data.

Your personal data, collected through the registration form, will be stored for the time necessary to fulfill the purposes listed above, except for any optional express consent granted separately.

HIT will comply with any legislation requiring longer retention time.

### **3. Communication, location of servers, dissemination and transfer of data to third countries or international organizations**

In order to manage the event, HIT might need to avail itself of third parties with whom it collaborates. Such third parties might be consultants, professionals and partners of the event, as well as service providers supporting the management and maintenance of the infrastructure that allows the registration and management of the event. Should it be necessary, personal data might be communicated to public entities at local, national and/or European level.

Your personal data will be stored on servers located within the European Union or managed by companies that comply with the Privacy Shield requirements, guaranteeing a process of personal data in line with European security standards.

Your personal data will not be transferred to third countries or international organizations outside the EU.

### **4. Rights of the interested party and complaint to the Privacy Guarantor.**

You have the right to request us at any time access to your personal data, their modification, integration or deletion, and to limit or oppose their processing for legitimate reasons, as well as their transfer to another Data Controller. Written response will be provided within 30 days.

To exercise the rights provided by the law, including the revocation of your consent, you can contact HIT at its registered office address, by phone at 0461.314057 or by email at [privacy@trentinoinnovation.eu](mailto:privacy@trentinoinnovation.eu).

Should you considered that your personal data are illegitimately processed, you can also submit a complaint with the National Supervisory Authority.

## Consent

Having read and understood the above privacy policy, I hereby

- consent to the processing of my personal data for the purposes expressed above (the consent is mandatory in order to apply to the Positive Impact UX Challenge)
- consent  refuse my consent to the processing of my personal data for the purpose of further communications related to future edition of the event or similar events.